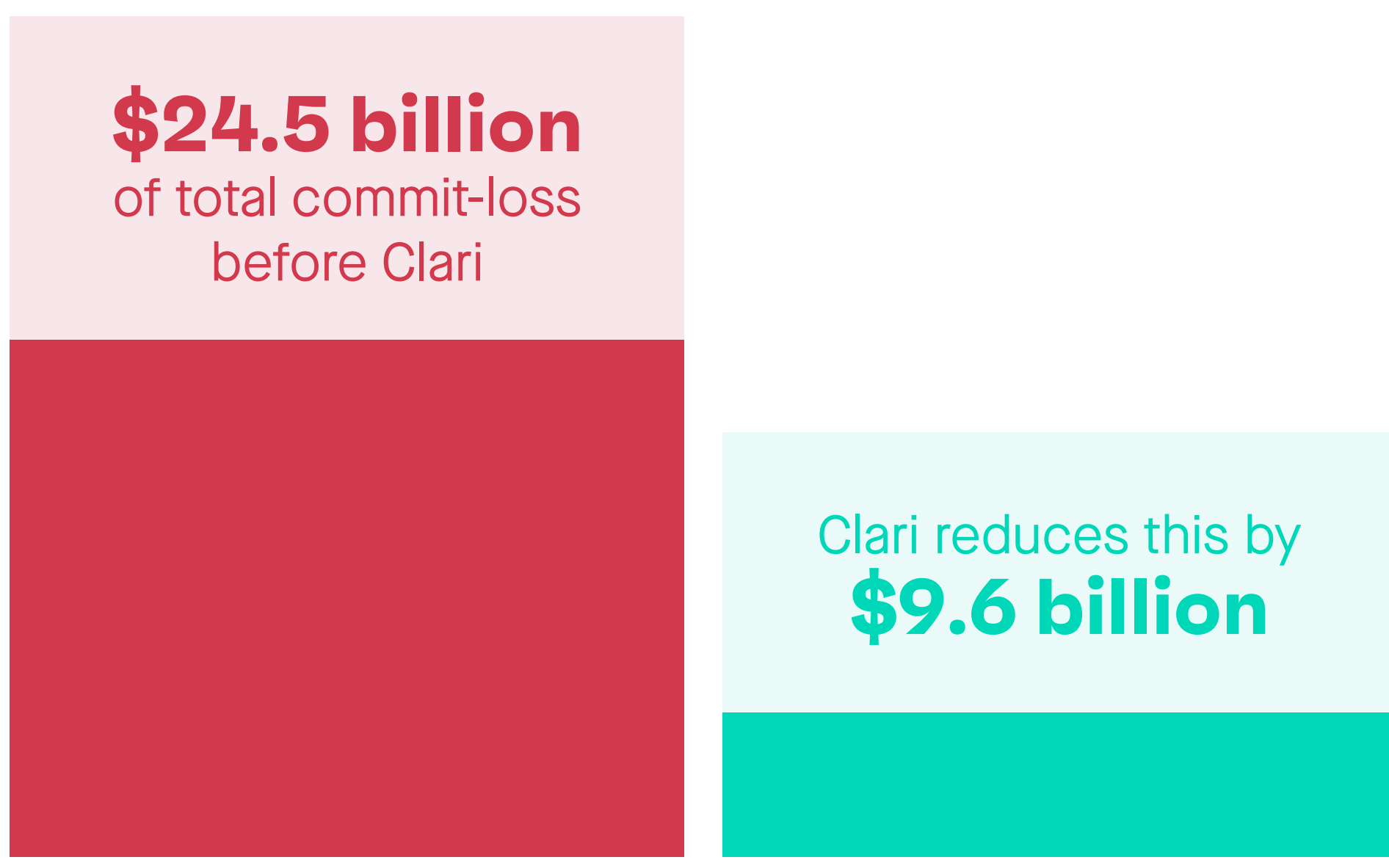


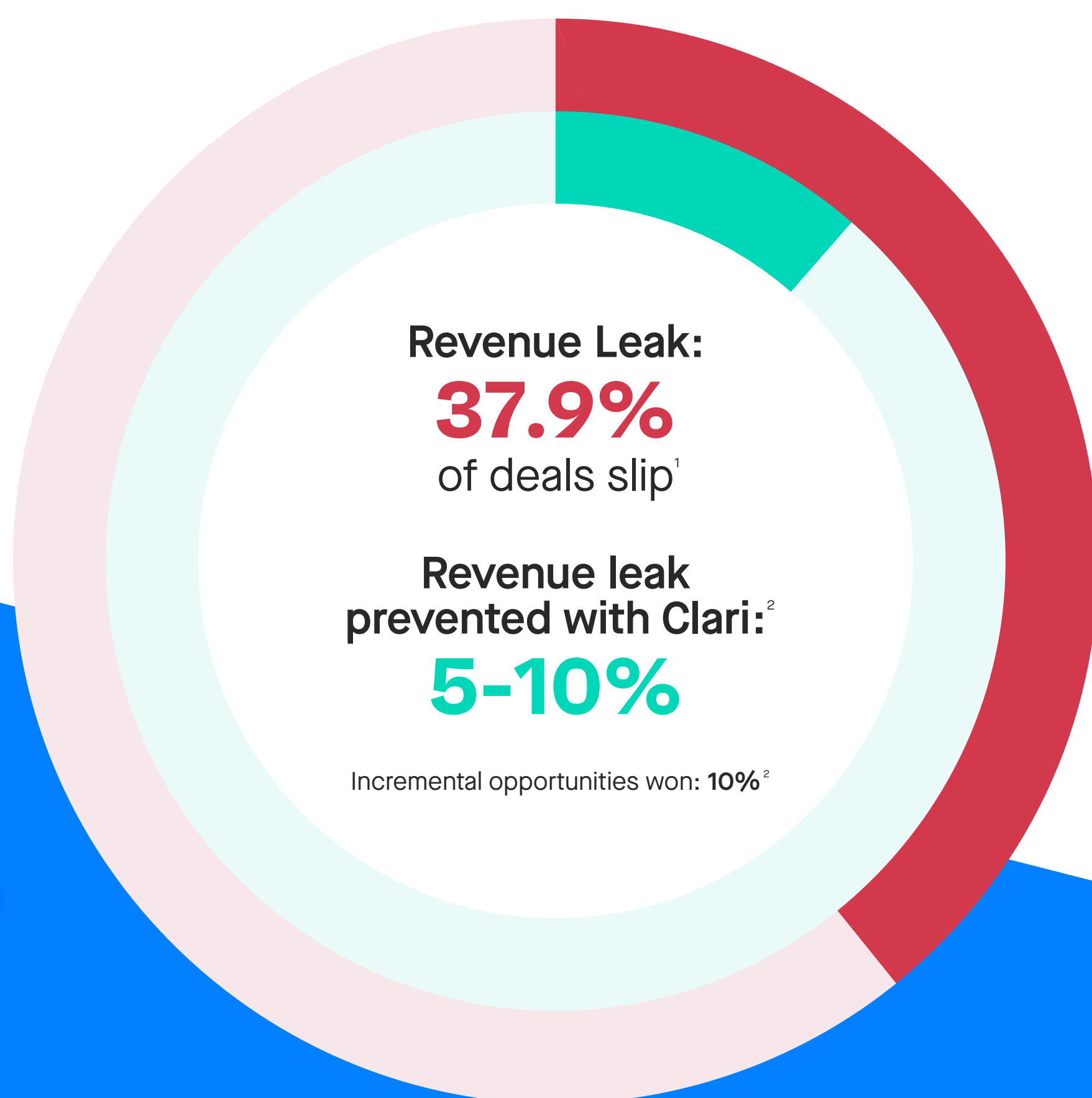
The Total Economic Impact of Clari

How Clari's Revenue Platform Powers Productivity and Revenue Precision

How much committed revenue is lost before Clari?¹



This loss of revenue is known as revenue leak, which results from breakdowns across the end-to-end revenue process.



Accurate forecasting unlocks your ability to confidently make strategic decisions.

With Clari's Revenue Platform:



The difference between forecast and results achieved with Clari: **<5%**¹



Forecasting accuracy improved **12x**, from **60%** to **within 5%**²

Managing your forecast and pipeline in a combination of spreadsheets, CRM, and BI tools detracts from valuable time that could be focused strategically on selling.

With Clari's Revenue Platform, time spent on forecasting and related activities diminished by:¹



90% for RevOps

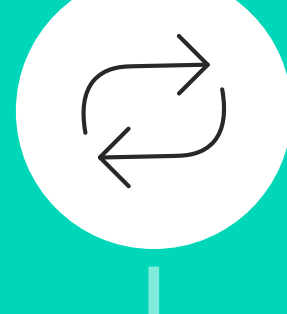


80% for Managers



67% for Sales reps

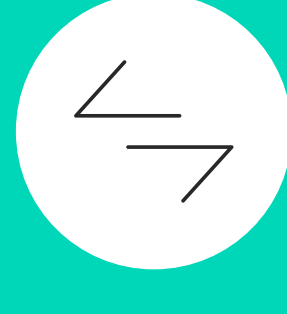
Overall with the power of Clari:



448% return on investment (ROI)



\$11.9M net present value



<6 months payback

[View the study](#)

¹ "The Total Economic Impact Of Clari Revenue Platform", June 2022, commissioned by Clari

² A 2022 study conducted by Clari Labs, across Clari customers

For additional information, visit us at clari.com or email us at hello@clari.com