



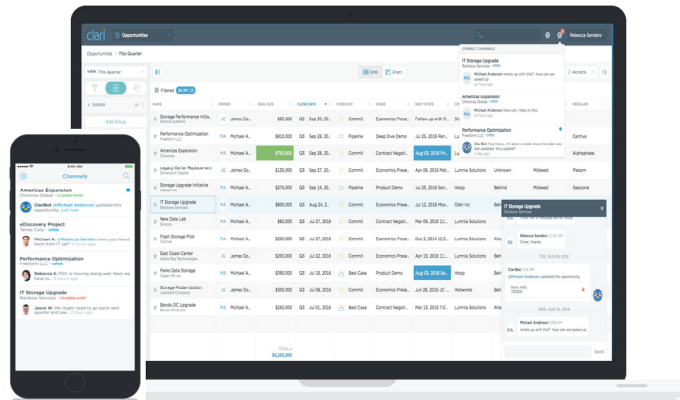
INTELLIGENT MESSAGING FOR SALES

FEATURE BRIEF: CONNECT

Selling is a carefully choreographed team sport. When the right play at the right time determines the outcome of the game, there's nothing more important than being in sync with your team.

That's why we built Clari Connect.

Connect is an intelligent, real-time messaging application fully integrated into the Clari platform. Through artificial intelligence and machine learning on email, calendar, and CRM data, Connect first understands which deals matter most to sales team members at every level of the organization, and then gives actionable insights to streamline communication and drive deals to close to close.



CENTRALIZE DEAL INFORMATION:

Share and receive information about deals, coordinate meetings, make announcements, and conduct all your important business conversations in one place, in real-time.

KEEP CONVERSATIONS RELEVANT:

We've created a timeline view of deal conversations, so it's easy for you to get context quickly, refer to important events, and see past responses and automated messages.

STAY PROACTIVE:

You and your team will receive automated push notifications about deal updates and key activity — including meetings scheduled, moved, and cancelled — as they happen, so it's easy to stay on top of the latest.

RECEIVE SMART NUDGES:

Automated, rule-based, data-driven bot alerts guide your team to the next move and increase productivity.

ACCESS INTEL ANYWHERE:

With automatic sync across mobile, desktop and web, you can start a conversation on one device and seamlessly continue it on another — without losing any previous context.

“Connect is the first to go beyond email and unify deal communications across our sales teams. It's what every enterprise sales team needs — a faster, smarter way to collaborate and get business done. business done.”

MATT YOUNG

Vice President of Sales, APAC and Japan at Nutanix